

National Tracking Poll 20th April 2022

The second national tracking poll by Global InfoAnalytics from the sixteen regions of the country, saw a remarkable fight back by Alan Kojo Kyeremanten in the race to lead the NPP in 2024 as he came from behind to lead H.E Dr Mahamudu Bawumia by 36% to 33%. Dr Bawumia had a commanding lead in the January 2022 polls where he led Alan 40% to 28%. The poll saw Alan Kyeremanten, the Trade and Industry minister sweep the critical regions to take the lead. In what was a reversal of fortune, Alan Kyeremanten wins all the regions except Northern, North East, Upper West and Upper East regions.

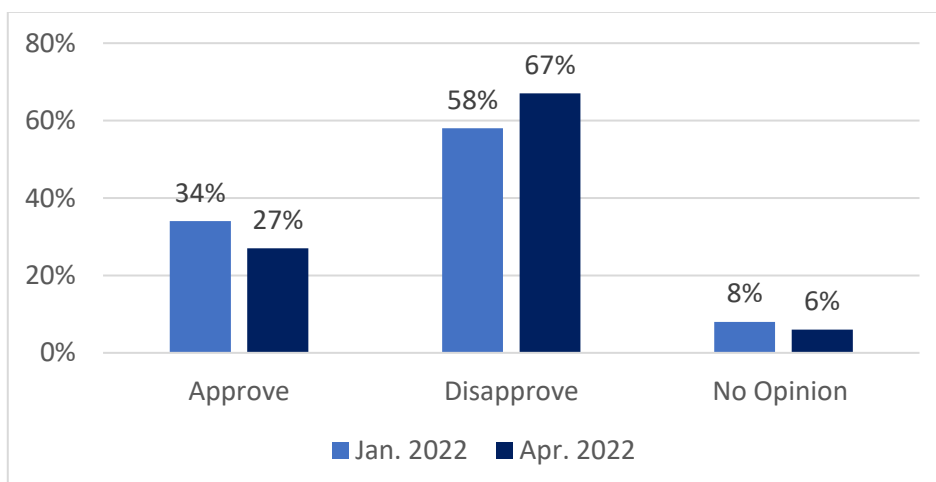
In the race to lead the NDC, HE John Mahama continues to increase his lead over his rivals, the former minister of finance Dr Kwabena Dufour and Kojo Bonsu, former mayor of Kumasi Metropolitan Assembly. John Mahama is backed by 57% of voters, Dr Dufour, 12% and Kojo Bonsu 4%.

The poll also shows the president's job approval rating declining from 34% in January 2022 to 27% in April. 67% of voters disapprove the job performance of the president, resulting in a net approval rating of 40% negative (approval minus disapproval).

On the question of whether voters believe the country is heading in the right direction or wrong direction, only 26% were of the view that the country is heading in the right direction with 67% saying it is heading in the wrong direction.

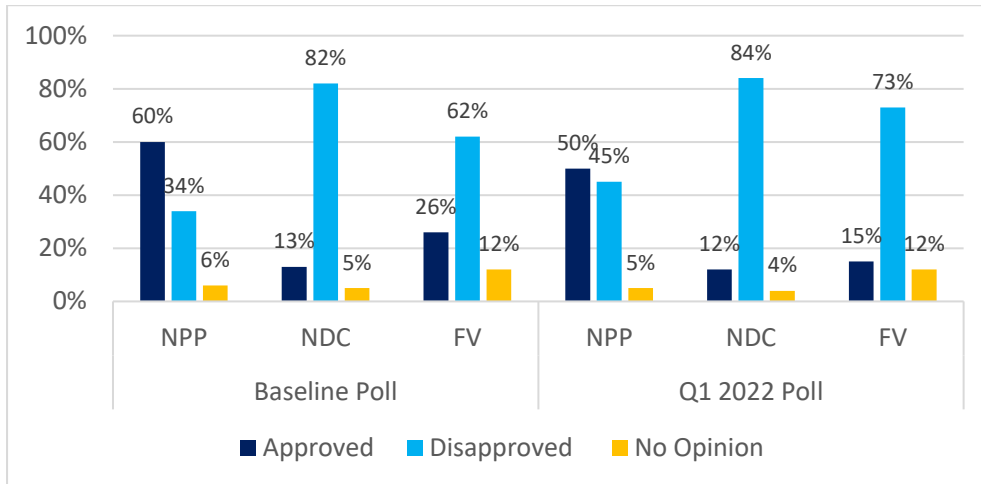
Highlights of tracking poll are summarised below:

1. Do you approve or disapprove the performance of the president?

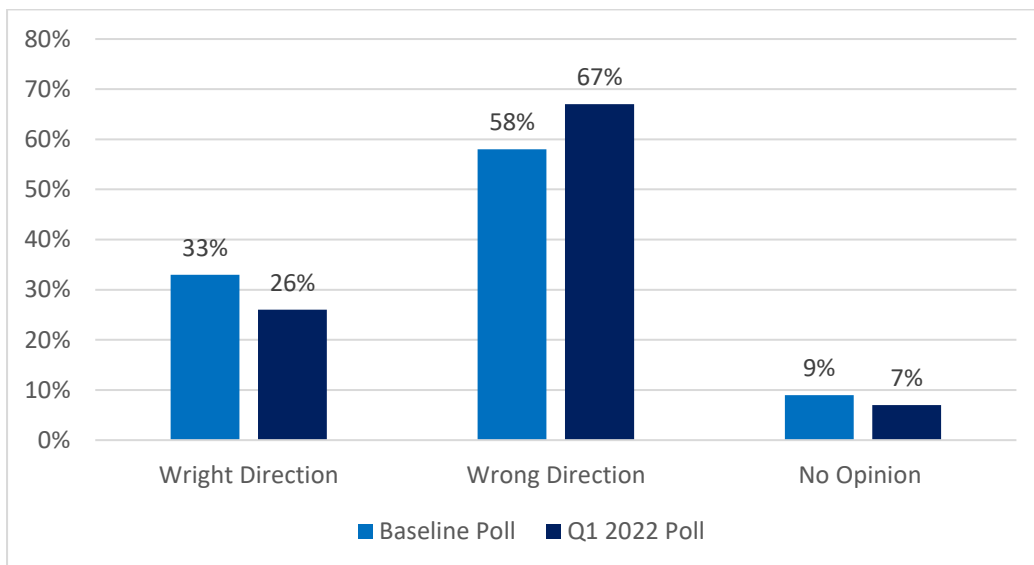


Whilst 50% of NPP affiliates approve the performance of the president, 45% disapprove his performance. For the NDC only 12% approve the president's performance with 84% disapproving.

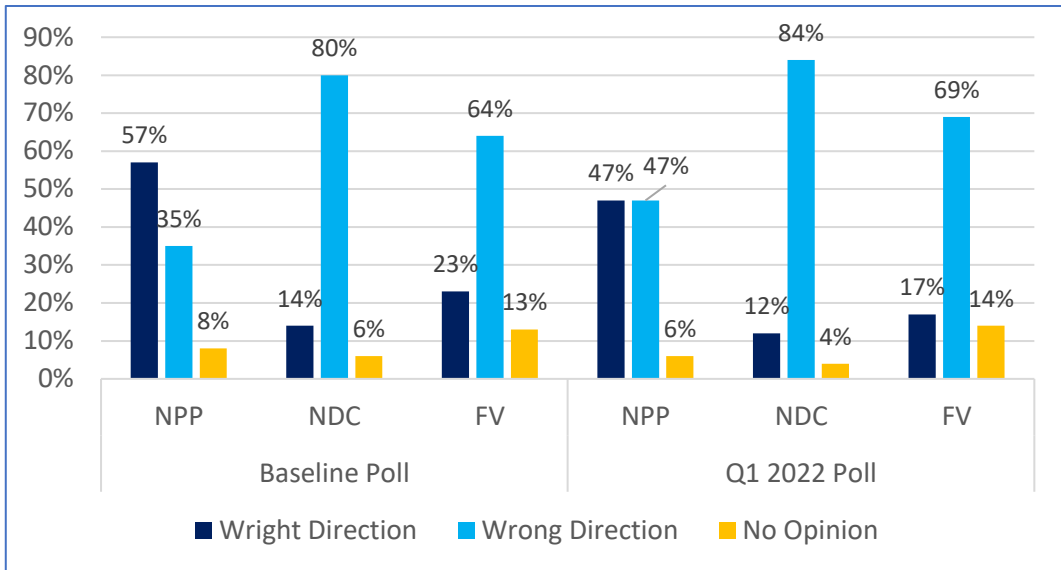
him. 15% of Floating voters approve the president's performance whilst 73% disapprove his performance.



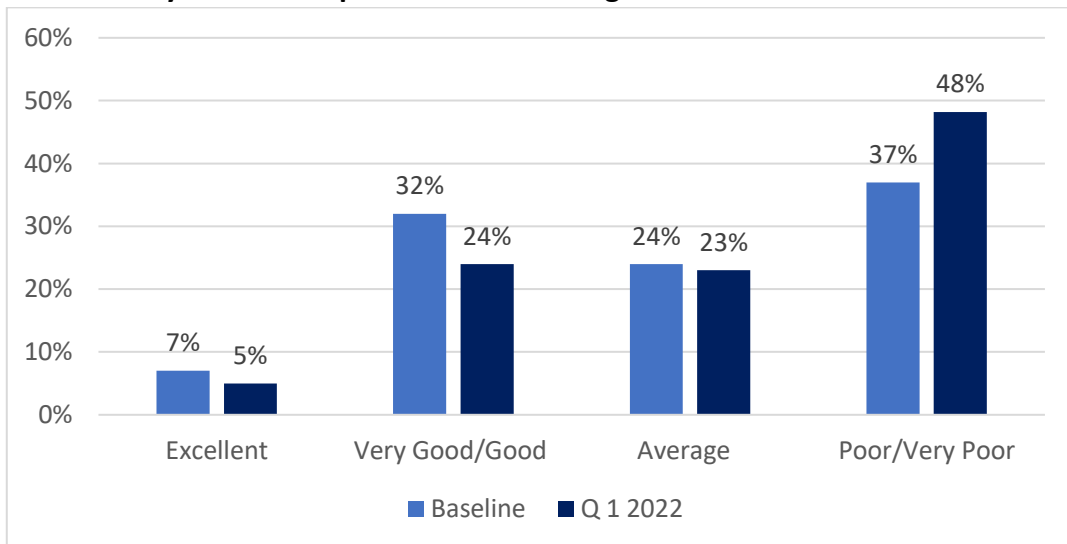
2. Do you think the country is heading in the right direction or wrong direction?



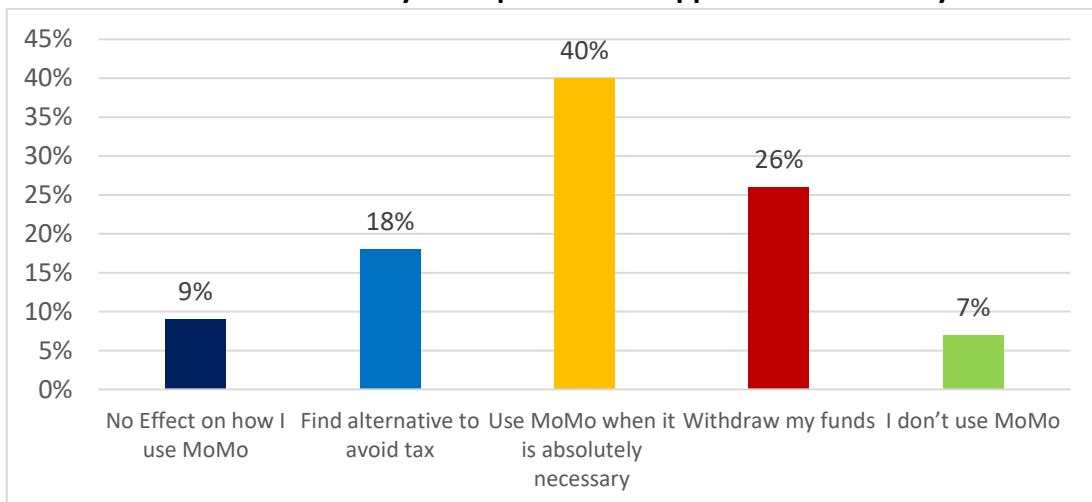
Whilst NDC and floating voters were emphatic about the direction of the country, wrong direction 84% and 69%, NPP voters are split in the middle 47% to 47% for right and wrong direction.



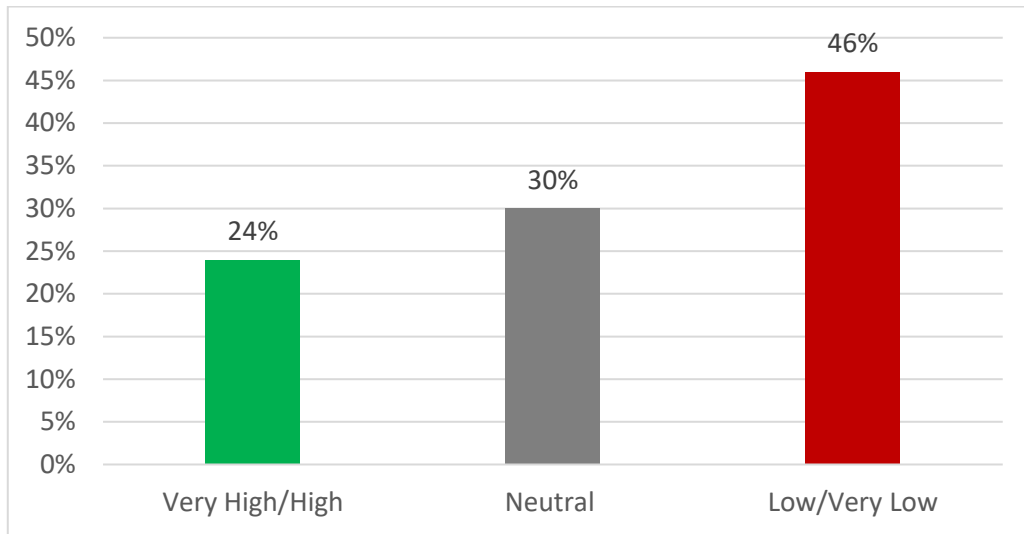
3. How would you rank the performance of the government?



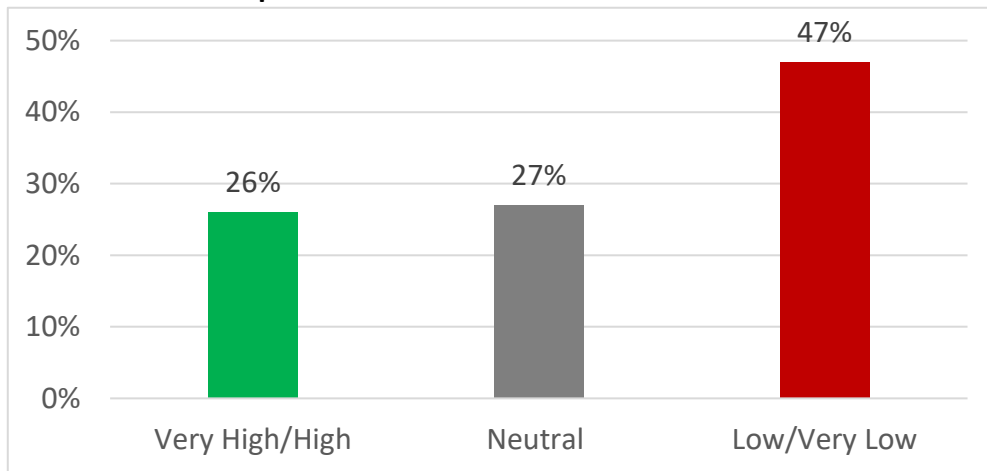
4. How would you respond to the approval of the E-levy?



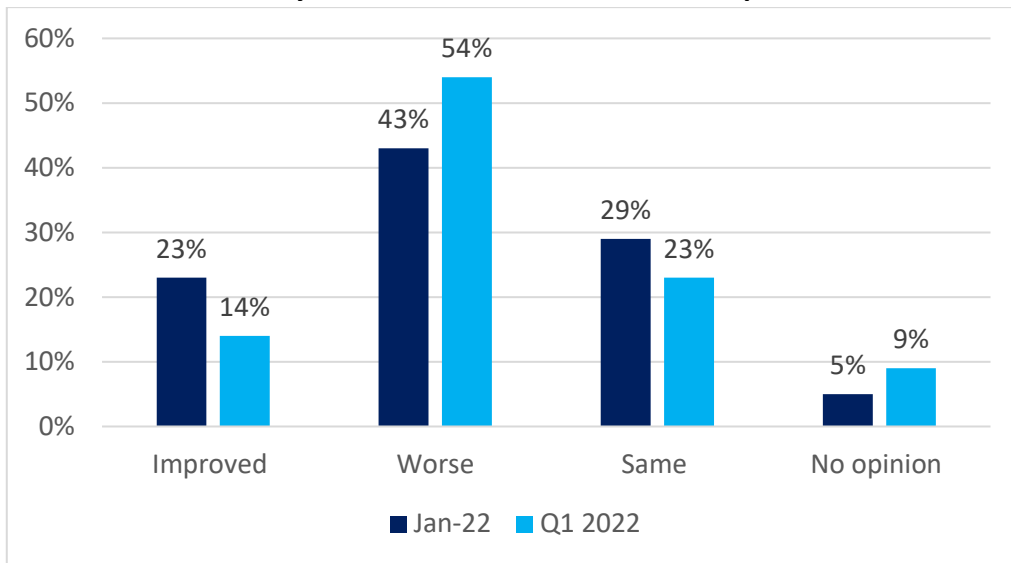
What is your level of confidence in the Judiciary



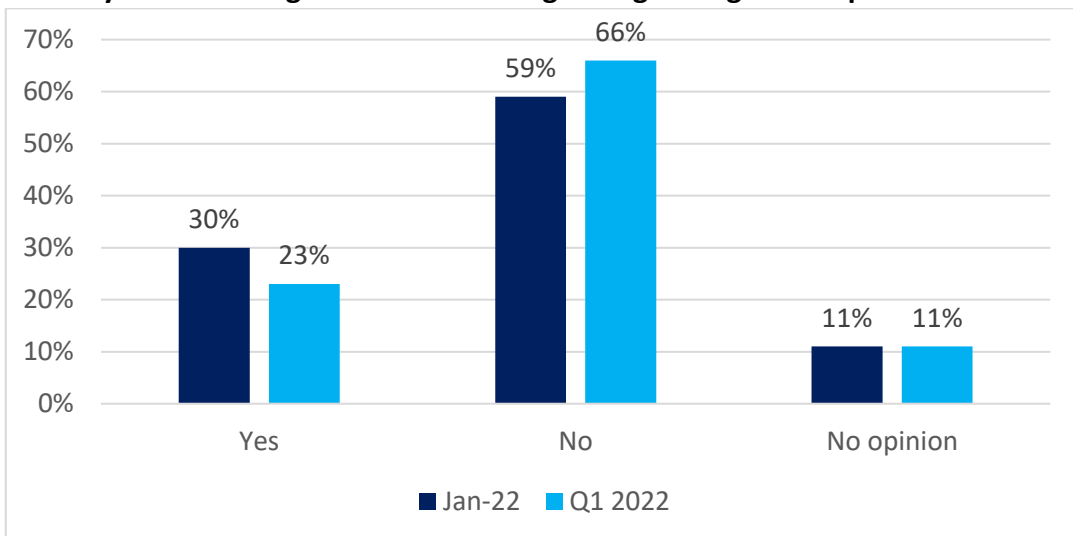
In the case of the Supreme Court, what is your level of confidence in the its ability to deal with pollical cases without fear or favour?



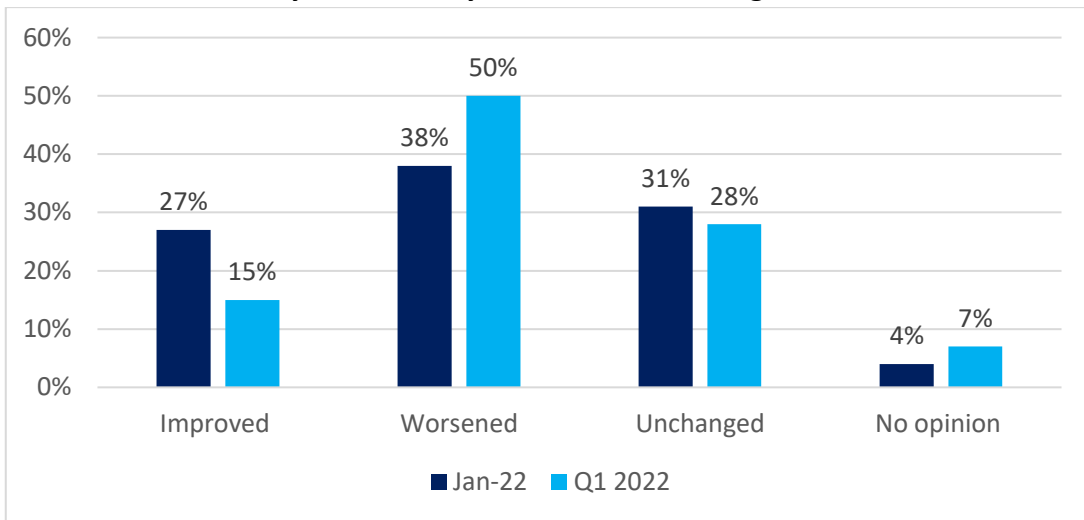
5. What do you think about the state of corruption in Ghana?



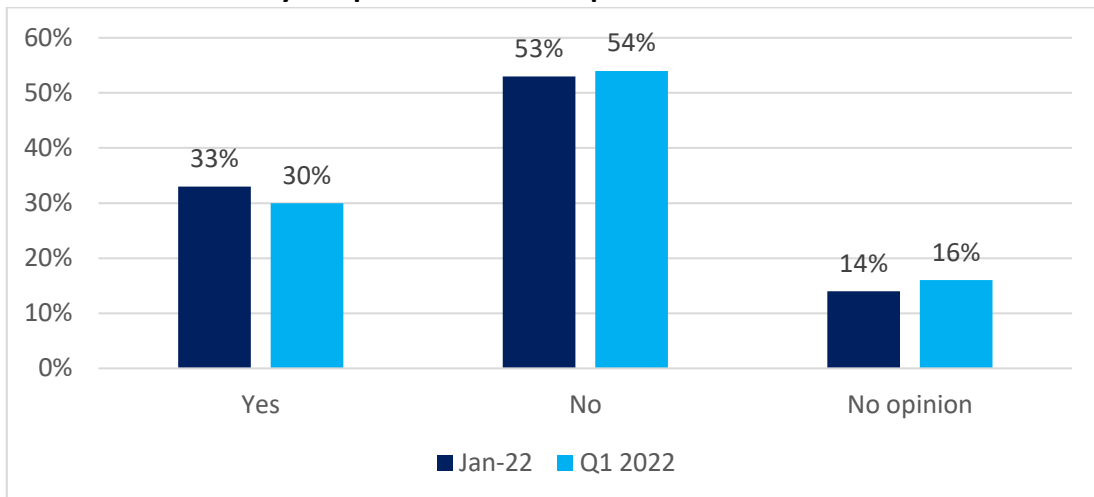
6. Do you think the government is doing enough to fight corruption in the country?



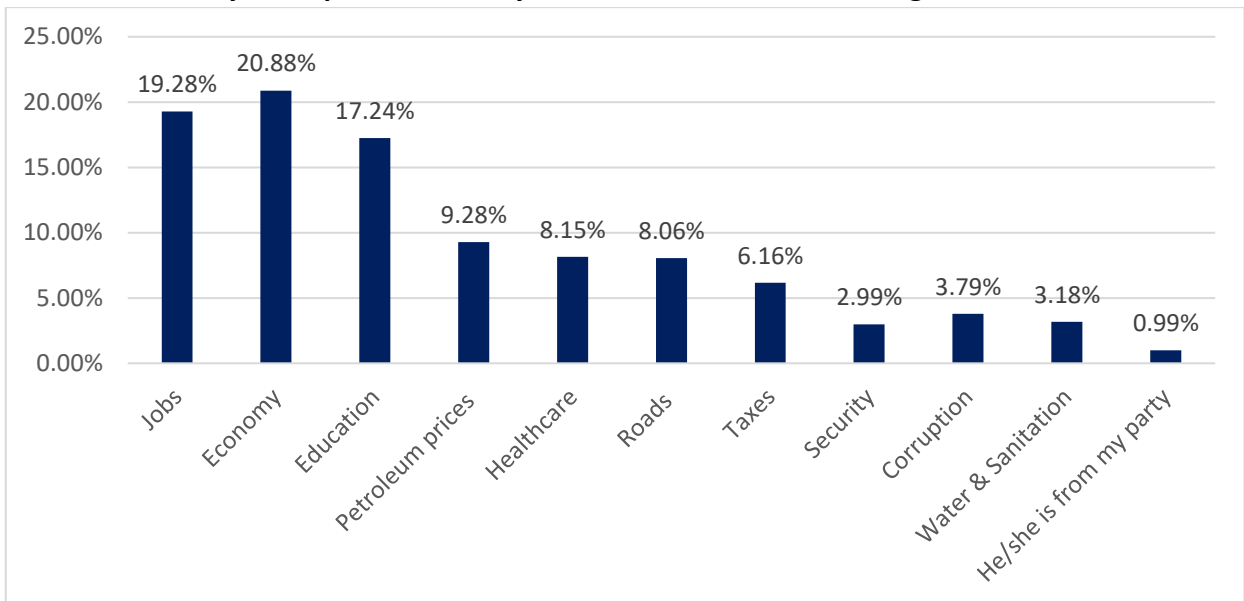
7. How would you describe your standard of living in the last 12 months?



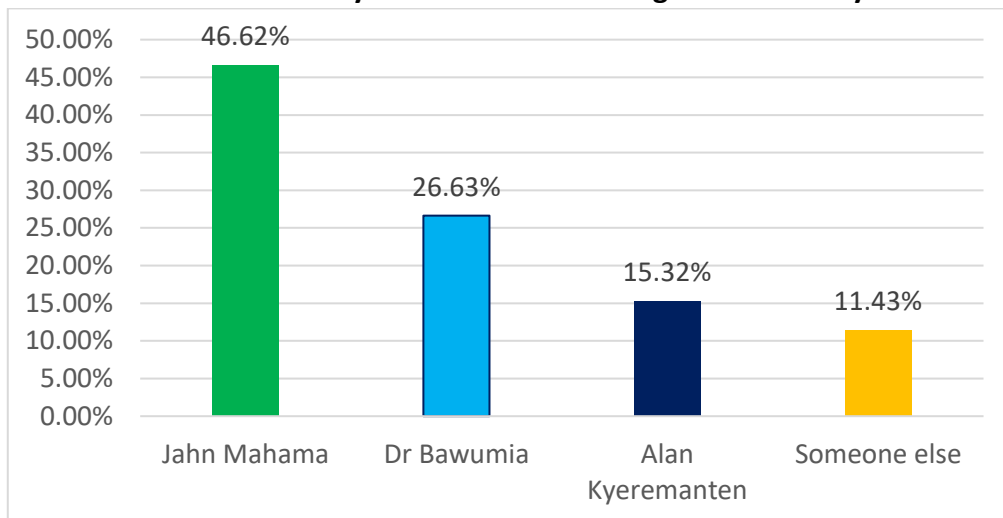
8. Are you optimistic it will improve in the next 12 months?



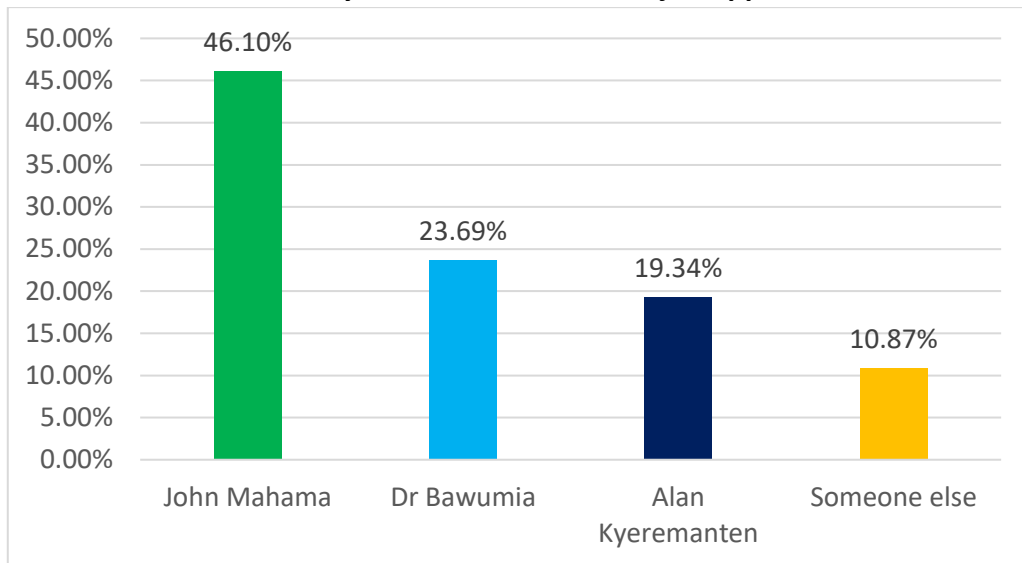
9. What are your top three issues you will consider before voting for a candidate in 2024?



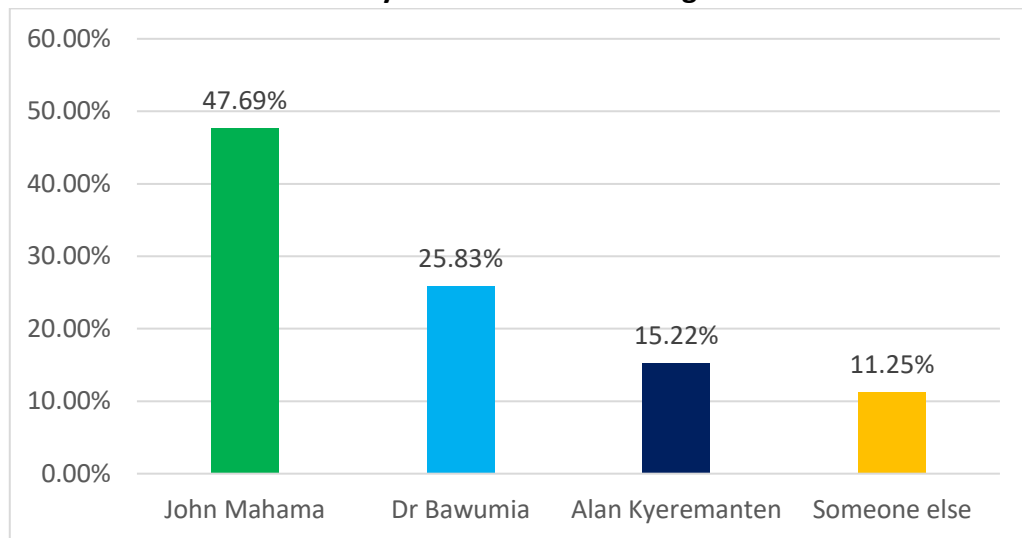
10. Who do you trust to best manage the economy?



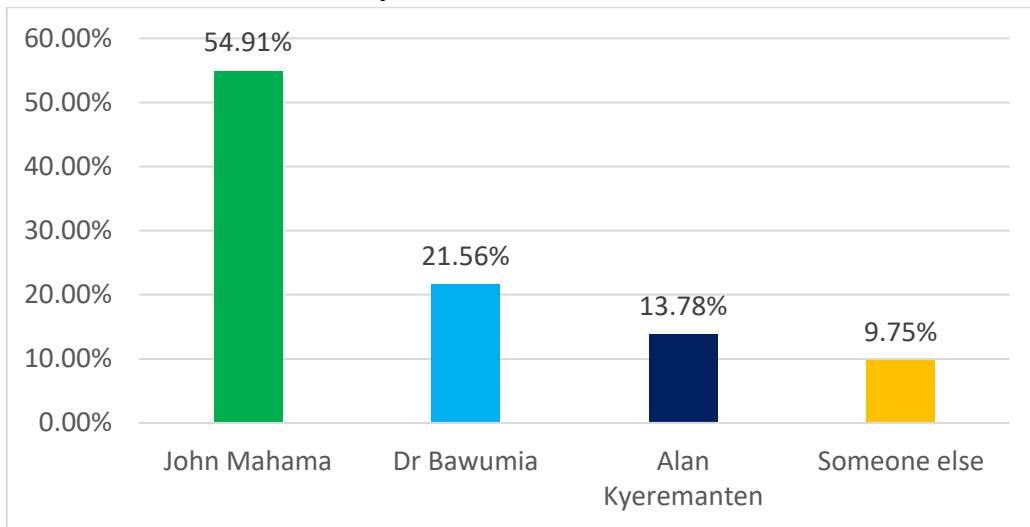
11. Who do you trust to best create job opportunities?



12. Who do you trust to best manage education?



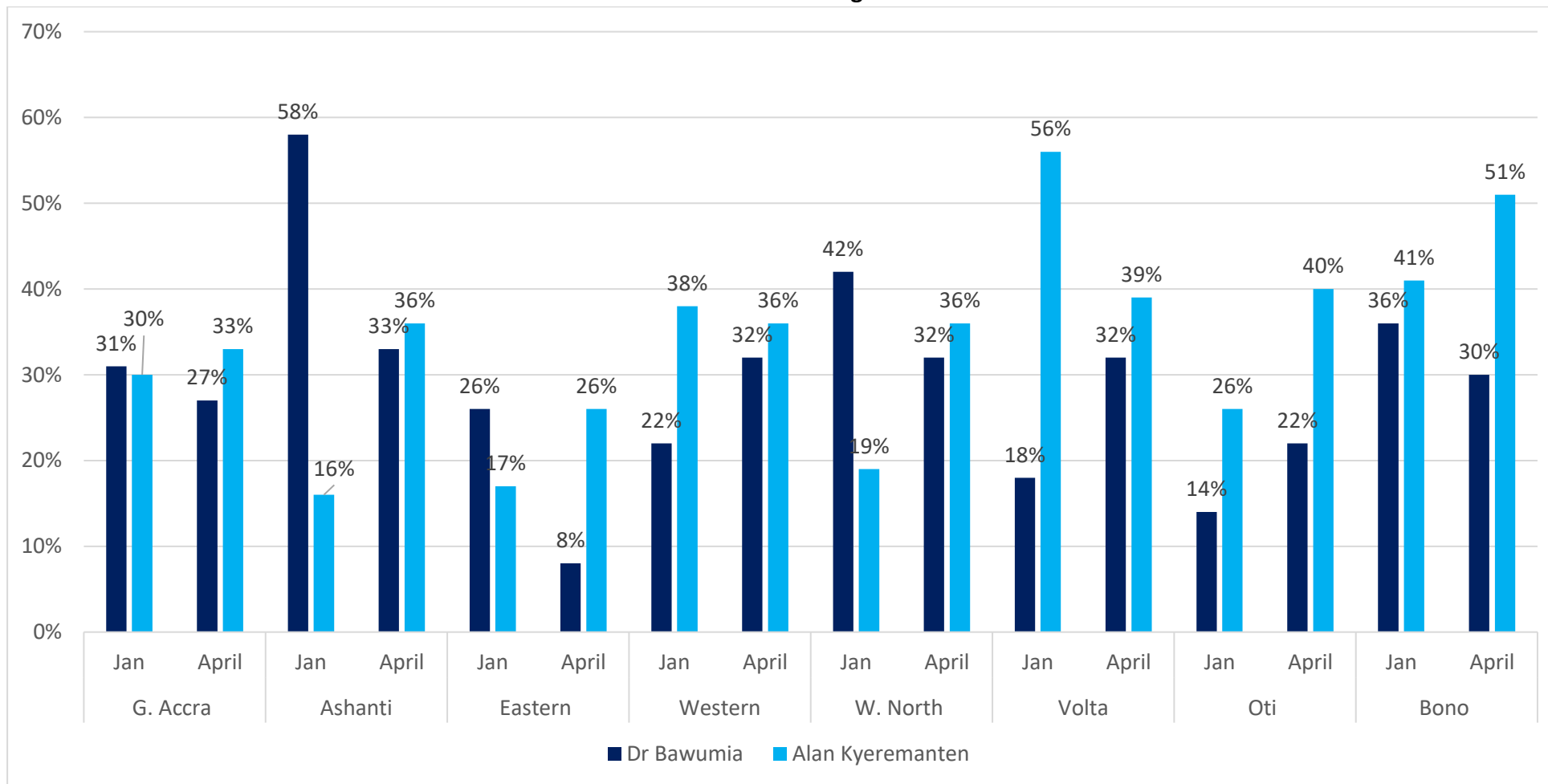
13. Who do you trust to best build infrastructure?



14. NPP Primaries – Voters choice

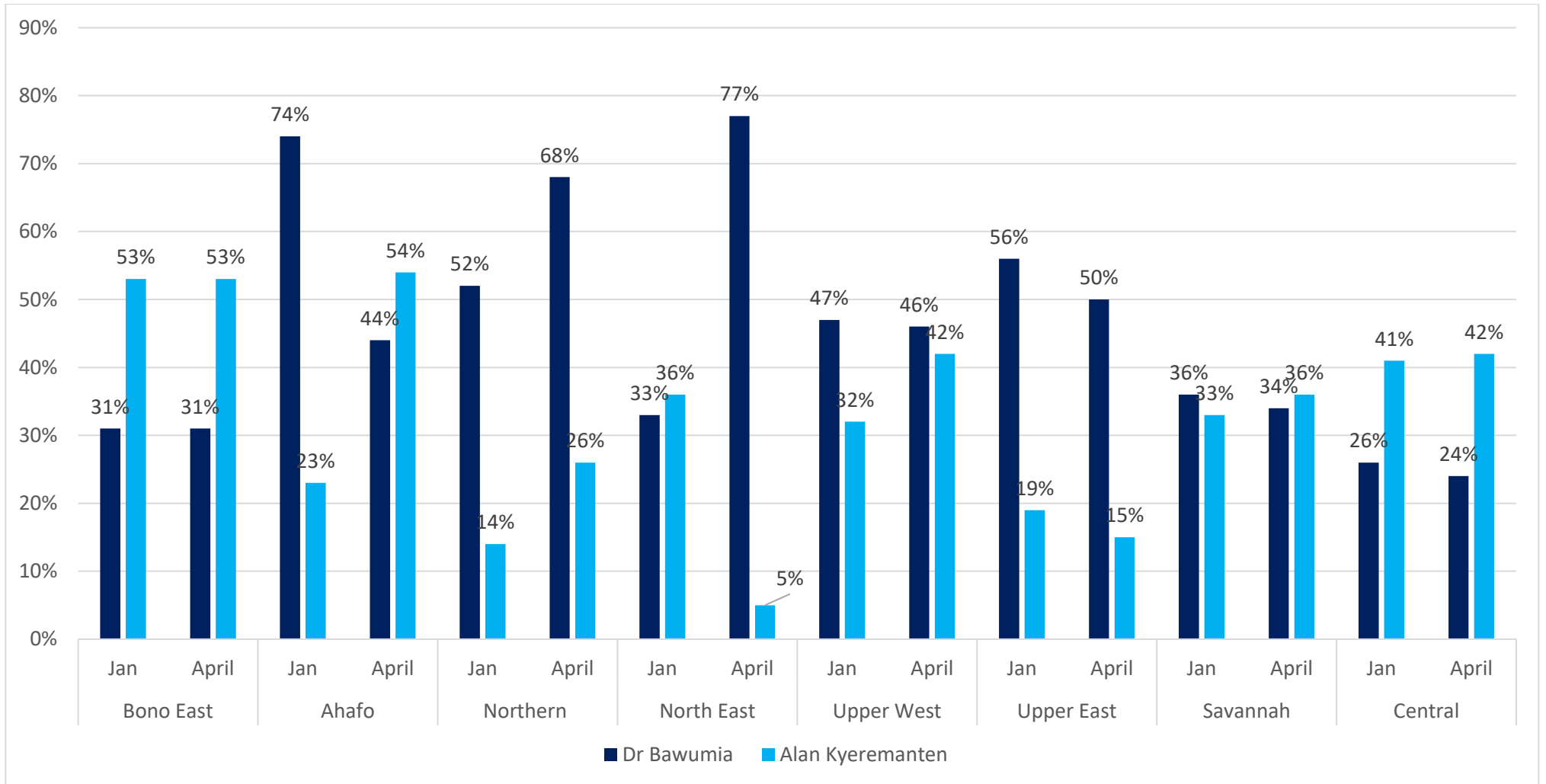
	Jan 2022	Q1 2022	Change
Dr M. Bawumia	39.7%	33.2%	-6.50%
Alan Kyeremanten	28.14%	35.5%	7.36%
Dr Afriyie Akoto	2.93%	2.9%	-0.03%
Boakyie Agyarko	2.02%	0.8%	-1.22%
Dr Konadu Apraku	0.68%	0.6%	-0.08%
Hon. Kennedy Agyepong	-	2.9%	
Hon. Joe Ghartey	0.87%	0.7%	-0.17%
Francis Addai Nimmo	0.37%	0.2%	-0.17%
Kwabenya Adjei Agyepong	-	0.2%	
Someone else	25.34%	5.6%	-19.74%
I will not vote	-	17.5%	
Total	100%	100%	

15. NPP Primaries – Regional Results





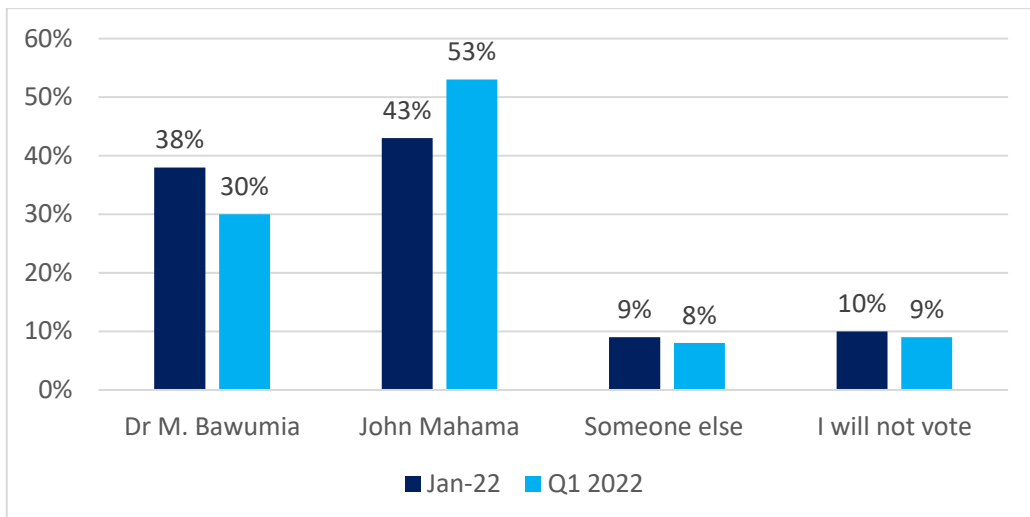
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16. NDC Primaries – Voters choice

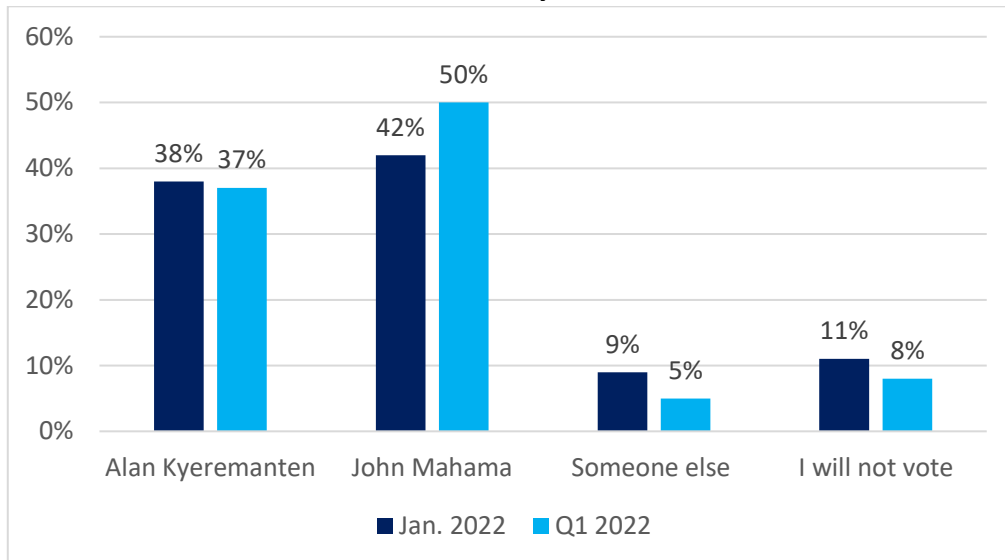
	Jan 2022	Q1 2022	Change
H.E John Mahama	53%	57%	+4%
Dr Kwabena Dufour	15%	12%	-3%
Kojo Bonsu	-	4%	-
Someone else	14%	9%	-5%
I will note	18%	18%	-
Total	100%	100%	

17. General Election – Dr Bawumia v John Mahama



	Jan 2022	Q1 2022	Change
Dr M. Bawumia	38%	30%	-8%
John Mahama	43%	53%	+10%
Someone else	9%	8%	-1%
I will not vote	10%	9%	-1%
Total	100%	100%	

18. General Election – Alan Kyeremanten v John Mahama



	Jan 2022	Q1 2022	Change
Alan Kyeremanten	38%	37%	-1%
John Mahama	42%	50%	+8%
Someone else	9%	5%	-4%
I will not vote	11%	8%	-3%
Total	100%	100%	

Methodology and Approach

Sample Size

- A total sample size of 5182 was chosen

Margin of Error

- The Margin of Error was estimated using population of size (N) of 4,685,495 and a sample size of 5,120, resulting in MoE of $\pm 1.799\%$ at 99% confidence interval.

Sampling Method

- 34 constituencies that were previously selected under convenient sample was repeated for purposes of establishing polling trend.
- Additional 34 constituencies were selected using random sampling. The previous constituencies polled in January were excluded prior to running the random simulation model to select the constituencies. Thus, giving the remaining 241 constituencies an equal chance of selection.

Sampling Frame

- The 2020 Electoral Commissions voters' register was used to allocate samples



- Allocation of interviews was based on the total registered voters in the constituencies relative to the 68 constituencies selected.
- For each constituency selected, the location for the interview was also selected randomly from three Electoral Areas of the constituency.
- Voters older than 16 years were interviewed as part of the poll

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